

(54) Title of the invention : SYSTEM AND METHOD FOR COLLABORATIVE EVENT ENGAGEMENT

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(57) Abstract :  
The present disclosure provides a system (108) and method for collaborative event engagement. The system (108) is communicatively coupled with computing device(s) (104) being operated by user(s) (102) via a network (106). The system (108) receives a first information from the user(s) and creates profile(s) associated with the user(s), and analyzes the profile(s) using machine learning techniques. The system (108) bifurcates the user(s) (102) into group(s) for a collaborative event. The system (108) receives a second information which is real-time information associated with the users (102) at predetermined intervals (time domain) during the collaborative event, and analyzes the one or more profiles and the second information for re-bifurcating the user(s) or reconfiguring the groups. The system (108) notifies the user(s) (102) among the groups with a user information associated with the users (102), a group information, and collaborative activities associated with the group, based on the re-bifurcation.

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