(19) INDIA

(22) Date of filing of Application :14/10/2023 (43) Publication Date : 24/11/2023

## (54) Title of the invention: DEVICE TO FACILITATE IN PURCHASE OF LIC POLICY FOR USERS

(51) International classification :G06Q0040080000, G06F0009451000, G06Q0030020000, A61K0049000000, G06Q0020400000

(86) International Application No Filing Date (87) International

: NA

 $\cdot NA$ 

:NA

:NA

:NA

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## (57) Abstract:

Publication No

(61) Patent of Addition

to Application Number

Filing Date (62) Divisional to

Application Number

Filing Date

The device in the present disclsoure is an innovative and user-centric platform designed to assist target users in purchasing Life Insurance Corporation (LIC) policies efficiently and securely. This device leverages cutting-edge technology, data analytics, and real-time processing to offer personalized policy recommendations and streamline the policy selection process. Its user-friendly interface ensures that users of all technical backgrounds can navigate through the platform with ease. The proposed device facilitates the mechanism of the LIC policy allowing focus on important parameters like reputation and reliability, solvency ratio, claims settlement ratio and operational decision making, helps to built-in real-time reporting. The device is personalized according to the requirements of the target customers. It provides a safer and more secure way for information exchange than a traditional method like taking help from LIC agents. Since all the data is linked to cloud information can be restored at any point of time. The device analyses the information provided with the set filters.

No. of Pages: 25 No. of Claims: 10