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(57) Abstract :

The system (100) of the invention outlined here is a versatile solution for content curation and personalization. Its predictive curation component (104) employs machine learning to create user profiles and predict preferences, continuously refining its recommendations through user behavior analysis. The production infrastructure component (108) offers a dynamic toolkit for personalized content creation, consistently updated with the latest tools and templates. Complementing this, the personal content assistance component (112) delivers tailored content suggestions based on user behavior and preferences. Moreover, this adaptable system seamlessly integrates into e-commerce or social media platforms ensuring efficient content management, creation, and personalization across various contexts.

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