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(57) Abstract :

Embodiments of the present disclosure relates to a system (100) and method (300) for integrating a chat messaging platform with a graphics platform to enable users to create, edit, and access graphics within a chat messaging environment. In an aspect, the system comprises a processor (202) coupled to a memory (204). The memory (204) stores processor-executable instructions. The processor (202) is configured to provide a chat messaging platform and a graphics platform for engaging in real-time exchange of content. Further, the processor (202) is configured to integrate the chat messaging platform and the graphics platform. Next, the processor (202) is configured to enable addition of a graphic to a chat message based on the integration of the chat messaging platform and the graphics platform. In the end, the processor (202) is configured to synchronize the content between the chat messaging platform and the graphics platform.

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