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(51) International classification : H04L0045000000, H04W0024020000, H04L0067630000, H04L0049900000, H04L0043045000	(71)**Name of Applicant :**
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(57) Abstract :
Embodiments of the present disclosure relates to a system (100) and method (300) for server-controlled routing for optimizing network traffic. The system (102) comprises a processor (202) coupled to a memory (204). The memory (204) stores processor-executable instructions. The processor (202) is configured to receive the network traffic from a plurality of network devices. Next, the processor (202) is configured to process the received network traffic. Thereafter, the processor (202) is configured to route the processed network traffic to an appropriate destination. In the end, the processor (202) is configured to adjust network settings and routing rules based on the routed network traffic.

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