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(57) Abstract :
Embodiments of the present disclosure relates to a system (100) and method (300) for asset and crowd tracking in an IoT network. The system (102) comprises a processor (202) coupled to a memory (204). The memory (204) stores processor-executable instructions. The processor (202) is configured to connect one or more IoT devices to one or more assets and people. Next, the processor (202) is configured to transmit data collected from the one or more IoT devices to a controller. Thereafter, the processor (202) is configured to analyse the transmitted data. In the end, the processor (202) is configured to provide real-time tracking information based on the analysed data to a user.

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