(12) PATENT APPLICATION PUBLICATION

(19) INDIA

(22) Date of filing of Application :05/09/2023

(21) Application No.202311059752 A

(43) Publication Date : 06/10/2023

(54) Title of the invention : CONTROLLING THE SPREAD OF INTERESTS AND CONTENT IN A CONTENT CENTRIC NETWORK

(51) International classification : G06F0021620000, H04L0067630000, G06Q0050000000, H04W0084180000, H04L0067306000	(71)**Name of Applicant :**
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(86) International Application No Filing Date : NA : NA	
(87) International Publication No : NA	
(61) Patent of Addition to Application Number Filing Date :NA :NA	
(62) Divisional to Application Number Filing Date :NA :NA	

(57) Abstract :
The disclosed invention pertains to a method and system for managing content dissemination within Content Centric Networks (CCNs) [1]. In the digital era of information sharing across domains like social networks, news platforms, and online communities, the disclosed approach offers precise control over content spread. The method involves receiving user content, categorizing it based on user preferences, applying privacy policies, and routing content according to user interests. The system comprises Content Categorization, Privacy Policy [12], and Routing Mechanisms [11] to enhance content discovery, privacy management, and optimized dissemination. By integrating content categorization, user-defined privacy preferences, and efficient routing, this technology improves user experience, content relevance, and privacy management across diverse contexts

No. of Pages : 24 No. of Claims : 10