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(54) Title of the invention : SECURE SOCIAL DIRECTORY WITH ENHANCED PRIVACY CONTROLS FOR PERSONAL AND BUSINESS NETWORKING

<p>(51) International classification :G06F0021620000, G06F0021600000, G06Q0030020000, H04W0012020000, G06F0021320000</p> <p>(86) International Application No :NA Filing Date :NA</p> <p>(87) International Publication No : NA</p> <p>(61) Patent of Addition to Application Number :NA Filing Date :NA</p> <p>(62) Divisional to Application Number :NA Filing Date :NA</p>	<p>(71)Name of Applicant : <b>1)Chitkara University</b> Address of Applicant :Chitkara University, Chandigarh-Patiala National Highway, Village Jhansla, Rajpura, Punjab - 140401, India. Patiala -----</p> <p><b>2)Bluest Mettle Solutions Private Limited</b> Name of Applicant : NA Address of Applicant : NA</p> <p>(72)Name of Inventor : <b>1)MISHRA, Rahul</b> Address of Applicant :ODC-4, Panchshil Tech Park, inside Courtyard by Marriott premises, Hinjewadi Phase - 1, Pune - 411057, Maharashtra, India. Pune -----</p> <p><b>2)SINGH, Dhiraj</b> Address of Applicant :ODC-4, Panchshil Tech Park, inside Courtyard by Marriott premises, Hinjewadi Phase - 1, Pune - 411057, Maharashtra, India. Pune -----</p> <p><b>3)KUKREJA, Vinay</b> Address of Applicant :Chitkara University, Chandigarh-Patiala National Highway, Village Jhansla, Rajpura, Punjab - 140401, India. Patiala -----</p>
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(57) Abstract :

The system in the present disclosure is to create a secure and privacy-focused platform of a secure social directory with enhanced privacy controls for personal and business networking that enables users (114) to build meaningful connections with confidence. The proposed system emphasizes robust security measures, protecting user (114) data from unauthorized access and cyber threats. Advanced encryption techniques, secure authentication, and regular security audits ensure the safety of user (114) information. Privacy controls lie at the heart of this platform, offering users (114) granular control over their personal information and interactions. By empowering users (114) to determine who can access their profiles and communications, the system ensures their privacy is respected. Anonymity and pseudonymity options cater to users (114) seeking an extra layer of privacy. To promote ethical data usage, the system follows a data-minimization approach, collecting only necessary information for networking purposes. Users (114) explicitly consent to the collection, storage, and usage of their data, with the freedom to modify or revoke consent at any time.

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