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## (54) Title of the invention: USER INTEREST SENSITIVE INDICATOR

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## (57) Abstract:

The system (100) is designed to utilize and construct user-interest sensitive indicators of search results. It consists of several key modules: the data collection module (102), responsible for gathering user behavior data from multiple sources; the data analysis module (104), which processes the user behavior data to identify user interests and patterns beyond traditional keyword-based approaches; the indicator creation module (106), responsible for generating user-interest sensitive indicators based on the analyzed user behavior data; and finally, the Search Result Enhancement Module (110), which applies the user-interest sensitive indicators to search results, allowing for a more personalized and accurate search experience for users. By leveraging user behavior data and creating indicators to represent user preferences, the system enhances the relevance and customization of search results, ultimately improving user satisfaction and search efficiency.

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