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(57) Abstract :

Embodiments of the present disclosure provide a system (100) and method (200) for Twitter trend analysis using artificial intelligence. In an aspect, the present disclosure provides a method (200) of Twitter trend analysis using artificial intelligence. The method (200) begins with downloading (202), by a processor (102), tweet data from Twitter in real-time. Next, the method (200) processes (204), by the processor (102), the downloaded tweet data. Thereafter, the method (200) analyses (206), by the processor (102), the processed tweet data to determine a tweet sentiment related to a Twitter trend. In the end, the method (200) generates (208), by the processor (102), generate a sentiment analysis report based on the determined tweet sentiment.

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