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(57) Abstract :

ABSTRACT PRODUCT RECOMMENDATION SYSTEM AND METHOD FOR ENHANCED SHOPPING EXPERIENCE The present disclosure discloses a product recommendation system (102) for enhanced shopping experience, comprising a data collection module (104) for obtaining a dataset, a processing module (106) for handling missing values and inconsistencies, a feature selection module (108), an embedded development module (110) and a result analysis module (112) for summarizing the results. FIG. 1

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