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(57) Abstract :

The invention is a system and method for retrieving page views and other data from Google Analytics. It provides a tool, known as a Google Analytics Retriever, that automates the data retrieval process, exports data in various formats, identifies trends and patterns, and creates custom reports and visualizations. The invention helps website owners leverage valuable insights from Google Analytics to optimize website performance, track marketing efforts, understand user behavior, and make data-driven decisions to improve business outcomes. The system and method can be implemented through software, APIs, or browser extensions and can be tailored to specific industry or website requirements. By automating data retrieval, providing versatile export options, and enabling in-depth analysis and reporting, the invention empowers businesses to gain valuable insights, optimize their websites, and drive success through data-driven decision-making. It bridges the gap between Google Analytics data and actionable business intelligence, making it an indispensable tool for website optimization and performance enhancement.

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