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<p>(51) International classification :F16D 230600, G02B 053000, G06Q 300200, G09F 210400, H04N 218100</p> <p>(86) International Application No :NA Filing Date :NA</p> <p>(87) International Publication No : NA</p> <p>(61) Patent of Addition to Application Number :NA Filing Date :NA</p> <p>(62) Divisional to Application Number :NA Filing Date :NA</p>	<p>(71)Name of Applicant : 1)Chitkara University Address of Applicant :Chitkara University, Chandigarh-Patiala National Highway, Village Jhansla, Rajpura, Punjab - 140401, India. Patiala -----</p> <p>2)Bluest Mettle Solutions Private Limited Name of Applicant : NA Address of Applicant : NA</p> <p>(72)Name of Inventor : 1)MISHRA, Saket Address of Applicant :ODC-4, Panchshil Tech Park, inside Courtyard by Marriott premises, Hinjewadi Phase - 1, Pune - 411057, Maharashtra, India. Pune -----</p> <p>2)SINGH, Dhiraj Address of Applicant :ODC-4, Panchshil Tech Park, inside Courtyard by Marriott premises, Hinjewadi Phase - 1, Pune - 411057, Maharashtra, India. Pune -----</p> <p>3)PANDA, Surya Narayan Address of Applicant :Chitkara University, Chandigarh-Patiala National Highway, Village Jhansla, Rajpura, Punjab - 140401, India. Patiala -----</p>
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(57) Abstract :

The present disclosure relates to a system and method to eliminate advertisement blocker to display advertisement. The method includes receiving input data related to advertisement creation from one or more sources. The method also includes organizing the received input data in a pre-defined format to store in a database. The method further includes extracting at least one of one or more patterns and one or more insights for creating an effective advertisement, upon analysing the stored input data using a machine learning technique. Furthermore, the method includes generating at least one advertisement recommendation for a user, to eliminate advertisement blocker to display advertisement, based on the analysis. In addition, the method includes presenting the advertisement recommendation generated to the user via a user interface.

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