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(57) Abstract :

The present disclosure relates to a system and method to predict career choice of users using artificial intelligence. The method includes generating a database comprising career options and job functions available. The method also includes receiving inputs from the users. The method also includes generating a career counselling program for guiding users upon analysing parameters associated to the users. The method further includes assessing the parameters associated with the users. The method also includes selecting and presenting professional sector aligned with the inputs received by the users. The method also includes generating a learning model configured for analysing and identifying patterns and correlations between the parameters and inputs, using at least one of an artificial intelligence technique or a machine learning technique. The method further includes predicting and generating a job recommendation using the learning model, for the corresponding users based on the professional sector presented.

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