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(57) Abstract :

The present invention provides a system (100) for predicting the popularity of a television show. The system includes an input unit to receive data on a plurality of television shows, including ratings, genres, settings, cast, directors, and release year. The system further includes a processor with a learning engine to analyze the received data and predict the popularity of at least one of the shows based on a plurality of key parameters. The system displays statistics on the most popular television shows in the form of pie charts, bar charts, and lists. An administration module is also included to manage the system. The learning engine is trained using a dataset comprising ratings of the television shows and additional outside data to accurately evaluate the key parameters. The system is capable of providing the highest rating to at least one of the shows based on the amount of views.

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