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(57) Abstract :

Embodiments of the present disclosure disclose a system (100) to predict performance of a new movie. The system may include a processor (102) configured to receive a plurality of attributes of a plurality of movies from a plurality of websites, correspondingly generate a learning model, and receive a set of attributes of the new movie by a user interface. Additionally, the processor (102) compares the received set of attributes with a dataset storing the plurality of attributes of the plurality of movies released within a pre-defined time span, and based on comparison evaluates a prediction score of the new movie. Further, the processor displays the prediction score on the user interface and stores the set of attributes, and the prediction score on a server (110) to update the learning model.

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