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(57) Abstract :

A system 100 to enhance, retain, and manage customers 102 for business relationships in an entity 106 includes an interface in communication with a plurality of devices 104 and at least one such device is available with a plurality of customers 102. The interface is configured to receive and routing of information of entity 106, and a server 108 configured with a plurality of modules includes an information obtainable module, an information analysis module, a contact scheduling module, a tracking module, and an inventory module, in communication with the plurality of devices in a network 120 to collect consumers' information on purchase history, preferences, to analyse and improve customer service for driving sales growth and managing inventory.

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