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## (54) Title of the invention : A PHARMACEUTICAL FORMULATION FOR ORAL DRUG DELIVERY AND A METHOD OF PREPARING THE SAME THEREOF

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## (57) Abstract :

The present invention provides a novel pharmaceutical mixture for oral drug delivery with increased longevity and moisturization of the oral drugs. The present invention provides the novel oral drug formulation (100) comprises Gelatin (101), Cellulose (107), Carboxylate (105), Salts, Glycerin (102), Glycerin (106), Propylene glycol (103), 2-amino-2-methylpropanol (AMP) (104), Erythrosine, Distilled water in their respective ratios. The present invention also relates to a method of preparing the formulation, wherein the oral drug delivery system demonstrates an increased longevity and enhanced bioavailability by becoming completely available to its intended biological destination. The drug formulation (100) for oral drug delivery of the present invention provides better stability, water-soluble medicament and offers increased longevity and moisturization of the oral drugs.

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