(19) INDIA

(22) Date of filing of Application :17/05/2021 (43) Publication Date : 28/05/2021

(54) Title of the invention: CONTENT DELIVERY SYSTEM AND METHOD

(51) International classification	:H04L0029080000, H04N0021414000, G06F0011200000, G06F0016210000, G06F0011140000	(71)Name of Applicant: 1)Chitkara Innovation Incubator Foundation Address of Applicant: SCO: 160-161, Sector - 9c, Madhya Marg, Chandigarh- 160009, India. Chandigarh India (72)Name of Inventor:
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(32) Priority Date	:NA	2)GARG, Atul
(33) Name of priority country	:NA	3)KHURANA, Meenu
(86) International Application No	:NA	
Filing Date	:NA	
(87) International Publication No	: NA	
(61) Patent of Addition to Application Number Filing Date	:NA :NA	
(62) Divisional to Application Number	:NA	
Filing Date	:NA	

(57) Abstract:

The present disclosure pertains to a content delivery system and method, where the system includes a content server (102), and one or more groups of backup servers (104), one or more sink devices (108) in communication with the content server (102). The content server (102) includes a first computing device operatively coupled to a first database and the one or more groups of backup servers include a second computing device operatively coupled tosecond database. The content server is configured to replicate one or more content stored in the first database based on categorization of the one or more contentsand one or more category of the backup servers (104) based on content request received from one or more users (110). The content server (102) is configured to route the replicated one or more contents to the one or more group of backup servers (104) and enables improving performance and quality of service for content request.

No. of Pages: 29 No. of Claims: 8