October 25-26, 2020

Bangkok

CHITKARA UNIVERSITY

AIMS

ICMIS-20

International Conference on Management and Information Systems

infoms

CHITKARA UNIVERSITY

CHITKARA BUSINESS SCHOOL

International Conference on Management and Information Systems (ICMIS-20)
25th and 26th October, 2020

OVERVIEW

International Conference on Management and Information Systems (ICMIS-20) organized by International Forum of Management Scholars (INFOMS) and Chitkara University. The conference was also supported by AIMS International (www.aims-international.org), the International Journal of Operations and Quantitative Management (www.ijoqm.org) and AIMS International Journal of Management. The previous conferences have been hosted by American University in the Emirates (Dubai), University of Wollongong in Dubai (UOWD), Symbiosis Institute of Operations Management (Nashik), SZABIST (Dubai), Loyola Marymount University (Los Angeles), Al Ghurair University (Dubai), IMT (Dubai), Assumption University (Bangkok), Indian Institute of Management Indore (India), Hanyang University (S. Korea), University of Western Sydney (Australia), Nirma Institute of Management Ahmedabad (India) and National Cheng Kung University (Taiwan).

INTRODUCTION

Despite the vast improvements in information technology, Information Systems cannot as yet take over business management. Business managers often need to make decisions that can affect the business' fortunes one way or other. While it might be possible to use complex mathematical formulas by hand to compute the best solution, computers transform the whole process into a routine task of feeding certain information as input and obtaining suggestions for best solutions as output. It is the synergy between efficient, accurate and speedy equipment and humans with commonsense, intelligence and judgment that really gives power to MIS. International Conference on Management and Information Systems (ICMIS-20) was organized jointly by International Forum of Management Scholars, and Chitkara University. Several people have worked hard behind the scene to organize this conference and produce the proceedings.

THEMES OF THE CONFERENCE:

Business Management continues to take an competitive edge despite of the vast improvements in information technology. Business managers often need to make decisions that affect the business' fortunes one way or other. While it might be possible to use complex mathematical formulas by hand to compute the best solution, computers transform the whole process into a routine task of feeding certain information as input and obtaining suggestions for best solutions as output. It is the synergy between efficient, accurate and speedy equipment and humans with common sense, intelligence and judgment that really gives power to MIS.

The purpose of ICMIS was to provide a forum that stimulates discussion on the conference theme and topics related with the theme. The conference has also provided opportunities for networking and collaboration amongst scholars from academia, industry and government. In addition to papers on the conference theme, the scholars were also encouraged to submit papers on any aspect of management and technology such as,

- Accounting
- Banking
- Marketing
- Finance
- Organization Behavior
- Human Resource Management
- Management Information Systems

- Quantitative Methods
- Technology Management
- Operations Management
- Economics
- Entrepreneurship

COMMITTEE AND COLLABORATORS

This section presents different committees of the conference and acknowledges the support received from them. The section also acknowledges the support received from different third-party collaborators who endorsed the conference.

PROGRAM/REVIEW COMMITTEE

Table below displays the core committee that envisaged and steered the conference

Arti Chandani	Symbiosis Institute of Management Studies, India
Bijal Mehta	Ahmedabad University, India
Chandrani Singh	Sinhgad Institute of Management, India
Marcelo Okano	CEETEPS - State Center of Technological Education, Brazil
Namrata Sandhu	Chitkara Business School, India
Narinder Kumar Bhasin	Amity University, Noida, India
Nasreen Khan	SZABIST Dubai, UAE
Satish Krishnan	IIM Kozhikode, India
Sham Choughule	Mumbai University, India
Tanusree Dutta	IIM Ranchi, India

PROGRAM AT A GLANCE

Program at a Glance

Oct 25	09:00 09:30	Registration
Sunday	09:30 10:10	Inauguration and Keynote
	10:10 10:30	Tea/Coffee Break
	10:30 12:30	Paper Presentation
	12:30 13:10	Lunch Break
	13:10 15:10	Plenary Session/ Workshop
	15:10 15:30	Tea/Coffee Break
	15:30 17:30	Paper Presentation
Oct 26	09:00 10:40	Paper Presentation
Monday	10:40 11:00	Tea/Coffee Break
	11:00 12:40	Paper Presentation
	12:40 13:20	Lunch Break

ACKNOWLEDGEMENTS